Jacob Tellez
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Education

Bachelor of System Engineering
Universidad Fidelitas – 2023 – Present

Technical Skills

- Business Analysis

- Databases: Oracle, SQL Server

- Programming Languages: Python, Java, .NET, C#, PHP, JavaScript

- Data Management

- User Support

- Network Protocols

- Web Development

- HTML, CSS, Tailwind

- React, ASP.NET

- Frameworks & Tools: Yarn, Vercel, Nextjs

- Version Control: Git, GitHub

- Project Management: Scrum, Jira

- UI/UX Design

- Graphic Design

- Adobe platforms: Illustrator, Photoshop, Lightroom, Premier Pro

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Professional Experience

Zozmic - Independent Clothing Brand

(Founder & Owner) (Jan 2019 – Present)

- Manage all aspects of the business, including branding, product development, and financial operations.

- Design and develop the official **Zozmic** website, ensuring a seamless **UI/UX** experience.

- Oversee clothing design, from concept to production, ensuring unique and high-quality apparel.

- Handle accounting, budgeting, and financial planning to sustain business growth.

- Implement digital marketing strategies and manage social media presence to drive brand awareness.

Freelance Graphic & Brand Designer
(2020 – Present)

- Design and sell **custom logos, branding, and apparel designs** for clothing brands and retail stores.

- Work closely with clients to create **unique visual identities** that align with their brand vision.

- Develop high-quality, print-ready designs optimized for different materials and production methods.

- Provide **UI/UX consulting** for e-commerce websites, ensuring a seamless and engaging user experience.

- Manage projects independently, handling client communication, revisions, and final deliveries.

ByteClub – Electronics Store

(2024 – Present)

Designed and developed the **ByteClub** website, integrating a real-time connection to the supplier's database via **API**.

- Manage all **administrative operations**, including inventory management, financial planning, and supplier relations.

- Oversee **wholesale sales,** negotiating deals with distributors and business clients.

- Implement **digital marketing strategies** to drive retail sales, including social media campaigns and targeted advertising.

- Provide customer support and ensure a seamless shopping experience for online and in-store customers. Work closely with clients to create **unique visual identities** that align with their brand vision.

Certifications

- **Certification in Introduction to IoT**
- **CCNA:** Certification in Introduction to Networks
- **CCNAv7:** Switching, Routing, and Wireless Essentials